

Fee estimates for speaking services

As The Sustainability Strategist, I offer you a choice of:

- **tailored keynotes** based on popular content that is already prepared, which I will customise slightly to meet your interests. Most event organisers find these keynotes an easy choice for many audiences
- **customised keynotes** that come with with master classes or training workshops. For these keynotes, I totally re-organise existing content and create new content to meet your exact needs. Event organisers often prefer this customisation, making it a popular choice.

I can deliver:

- an inspiring and information-rich 40-90 minute keynote
- a short keynote followed by a long Q&A session
- a combination of keynote/plenary presentation and master-class or workshop
- customized sessions to meet your specific needs.

Price quote

Customised programs need customised quotes. After working with you to clarify your needs and solutions, I provide a fully customised written quote, based on:

- travel distance and local travel needs at destination
- duration of keynotes
- master class: master classes of 1-3 hours are free with selected keynotes. For an additional fee, I will also design a one-off master class to meet the specialist needs of your audience
- degree of customisation needed: research time is already included in my pricing for tailored keynotes, and will be discussed for your customised keynote or program.

Special items

As part of working with you at the research stage, I'll explain what's involved and outline special items that I can also offer, so you can choose the items will add the most spectacular value to your event, as well as significant additional value afterwards. Just a few examples ...:

- a special article for your newsletter or other publications
- a shared teleconference for a group of selected personnel after the event
- a special webinar series after the event to consolidate and build learnings and action plans
- a short post-event report of my learnings and impressions, including suggestions for next steps
- something to go into a prize draw – you choose!

Where I'm speaking on the topic of my book, *How to Change the World – a practical guide to successful environmental training programs*, you may also want to discuss the provision of copies of the book and some of its accompanying free resources.

Let's chat ...

I am happy to chat to see how I can best meet your needs. I look forward to hearing from you!



Clare Feeney is a sustainability strategist who helps organisations of all types grow their sustainability capability. She can help you grow jobs, increase profits and improve the environment – and have fun along the way! You can find out more at www.clarefeeney.com and contact her at clare@clarefeeney.com.