

Short biography

Clare Feeney is the Sustainability Strategist. She is a Director of Environmental Communications Ltd, a founding member of the consulting collective EBG (Environment and Business Group).

Clare started out as a lecturer in the Geography and Environmental Science Department of the University of Auckland, and has more recently run a Master's class in cleaner production, waste minimization and resource efficiency for business and a Master's level class in Water and Society. She continues to give guest lectures every year to the Masters class in Urban Design at the University of Auckland School of Planning.

She worked for a government environmental agency for 12 years and has run her own successful environmental consultancy for 20 years.

Clare's book, *"How to Change the World – a practical guide to successful environmental training programs"* was published in the UK in 2013. It is accompanied by over 30 free resources. As part of her unique expertise as The Sustainability Strategist, she has developed a proven success framework that is independent of her own subject expertise and will enhance the effectiveness of any environmental training program.

Clare helps governments, business and non-profits create jobs and lift profits while improving the environment, working with a wide range of organisations in every sector. Her hands on operational experience informs her sustainability strategies, making them simple, practical, effective, measurable – and fun!

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I am happy to chat with you via Skype, telephone or email to discuss your needs.

Phone: +64 9 973 0880

Skype: Clare.Feeney

Email: clare@clarefeeney.com

I look forward to hearing from you!



Clare Feeney is a sustainability strategist who helps organisations of all types grow their sustainability capability. She can help you grow jobs, increase profits and improve the environment – and have fun along the way! You can find out more at www.clarefeeney.com and contact her at clare@clarefeeney.com.