What I do

I help businesses and governments solve sustainability problems through successful strategies and training. How? I enhance the capability of your experts to:

- SIMPLIFY your strategic risk and opportunity context
- IDENTIFY your strategic & operational training needs
- JUSTIFY the return on investment in your training
- QUANTIFY the business & environmental results.

How you gain

Your life will be simpler, because my work helps you:

- reduce your costs and increase your profits
- reduce your risk and improve legal compliance
- lift staff capability, engagement and productivity
- get ahead of environmental risks and regulation.

Aligning your environment and sustainability risks and objectives with your required business results is vital. What are your training needs? Check out the matrix below to see who needs training, whether it’s your managers and staff, or staff of industry associations who can tailor sector-specific information for ease of use by non-specialists, e.g. on energy and waste.

Why I do what I do

I love learning and believe that other people love learning too. That’s why I see adult vocational training as a brilliant way of transforming people and places. New ideas change how we see our work and open up ways we can each make a positive difference to the environment – the resource from which all communities and businesses make a living.

Today’s environment and sustainability challenges offer some of humanity’s most exciting opportunities to make real differences to society, economy and ecology.

Spreading the wealth of benefits from great environment and sustainability strategies and training is my chosen role in building a happy, lasting future for all life on Earth.

This is my life’s work.

“I love the layout, principles, and your conversational style. This book is a gem and I’ll spread the word.” Professor Mark Hostetler, Department of Wildlife Ecology & Conservation, IFAS, University of Florida.

Your book arrived on Thursday so I grabbed it and a wine and started reading after dinner. Big mistake. I only read a chapter or so and my brain was buzzing all night and over the weekend with ideas. I have downloaded the Action Planner. I am excited to read the rest of it and develop a program in my locality. Janine Koppel, Lake Macquarie City Council, New South Wales, Australia

“Inspiring case-studies, lively writing and, best of all, a series of steps and tools to enable any organisation to improve its environmental performance. Clare’s depth of experience and wisdom on good environmental practice and how to encourage people to commit to it shines through on every page.” Nicki Harré, Associate Professor, School of Psychology and Associate Dean Sustainability, University of Auckland.

Contact me

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You can follow me on Facebook and Twitter from my website.

Are you reacting to environmental issues instead of getting ahead of them? Are you short of people, skills, time and money to lift your performance?

Then you need to check out my unique and proven approach to environment & sustainability strategies and training programs, because it:

- creates jobs
- grows profits
- improves the environment

This is how I change the world.

“The workshop was exactly what I needed to help me achieve my environment and sustainability training objectives.”

“Clare’s approach is edgy, informative and refreshingly un-PC.”

“I was really impressed … such huge potential for making a real difference to environmental outcomes.”

“Thanks so much for a great training session … so open and collaborative! I’m looking forward to the next workshop.”
An integrated suite of strategic environment and sustainability training services ... – consulting, conference keynotes and masterclasses, training workshops, coaching –

RISK & OPPORTUNITY: broaden your perspective. How your firm can leverage value creation from sustainability
What if the seven invisible risks that threaten your business could actually become the environmental advantage that makes you more money and attracts and retains staff and customers? Identify your risk IQ and the World Economic Forum’s global risks, as well as reputational, financial and other risks, and transform them into business opportunities.

ROI: understand the value. How to calculate the Return On Investment of your environmental training
Cutting costs is a quick path to higher profits, and targeted environmental training can lead the way while growing staff engagement and retention at the same time. Add up the hidden costs of environmental incidents and discover the significant dollar gains good training can make in productivity, profitability and company value. Every operation needs this.

STRATEGY: the learning organisation. Purpose, priorities & processes of your environment & sustainability training
Most change strategies fail. This unique workshop combines leading business and professional training perspectives to help you build a robust environment and sustainability strategy & training program. Identify critical training topics and gain internal traction for development, delivery and evaluation. This workshop is essential for businesses and government bodies grappling with a range of different issues.

OVERVIEW: Highlights & How-To tools from 4 workshops
Not sure which workshop is the priority? Then come to this 1-day overview. Four hands-on modules challenge you to see the risks the environment poses to your business; see why you need a strategy to align your environment and sustainability training with your business goals; identify the core programs you need for your critical topics; and justify the cost of this key training.

Find out more more on the business case for environmental training, workshop details and more at clarefeeney.com.
Check out the 30+ FREE resources at www.clarefeeney.com/seven-steps-action-planner; get to success faster!
Sign up to my free e-newsletter to hear about upcoming workshops and environmental and training trends.

“There’s only one thing worse than training your staff and having them leave, and that’s NOT training them and having them stay.”

Zig Ziglar